



## NJW | JuS | BECK *Stellenmarkt*



### NJW – Neue Juristische Wochenschrift

**Target groups:** All kinds of lawyers, solicitors, notaries, junior lawyers, newly qualifieds, law students



### JuS – Juristische Schulung

**Target groups:** All kinds of lawyers, solicitors, notaries, junior lawyers, newly qualifieds, law students



### BECK *Stellenmarkt* online plus print

**Target groups:** All kinds of lawyers, solicitors, notaries, junior lawyers, newly qualifieds, law students

#### Job ads in BECK *Stellenmarkt*


Germany's job market for lawyers

Currently every week – online plus print!



<b>Address</b>	Verlag C.H.BECK oHG Advertising Department Wilhelmstrasse 9, D-80801 Munich P.O. Box 400340, D-80703 Munich Germany
<b>Internet</b>	www.beck.de
<b>E-Mail</b>	anzeigen@beck.de
<b>Media consulting</b>	See back cover
<b>Value added tax</b>	Prices do not include value added tax.
<b>Payment terms</b>	<ul style="list-style-type: none"> <li>• Pre-payment required.</li> <li>• Credit card.</li> <li>• Bank transfer with a reference-no. of the pre-invoice, IBAN-no. and SWIFT-code (see bank connection).</li> <li>• Please quote your VAT identification number in your order (applies to customers from EU member states only).</li> </ul>
<b>Account holder</b>	Verlag C.H.BECK oHG, Munich
<b>Bank</b>	HypoVereinsbank Munich
<b>Bank code</b>	70020270
<b>IBAN-no.*</b>	DE27 7002 0270 0062 0035 10
<b>SWIFT (BIC)</b>	HYVEDEMM
<b>Postal address</b>	HypoVereinsbank Munich Arabellastr. 10 D-81925 Munich



**NJW**   
 Publication date: weekly, Thursday  
 Circulation: 23,013 (average annual distributed)  
 Format: 210 x 297 mm  
 Advertisement price list No. 64, valid from January 2021



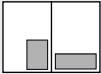
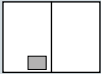


**JuS**  
 Publication date: monthly  
 Circulation: 11,000  
 Format: 210 x 297 mm  
 Advertisement price list No. 52, valid from January 2021



**BECK Stellenmarkt**  
 Publication: in NJW plus insert in 18 of the most important legal magazines in Germany  
 Circulation: 90,000 copies in print  
 Format: 210 x 297 mm  
 Advertisement price list NJW No. 64, valid from January 2021

\* IWW is the independent German Audit Bureau of Circulation quarterly proving the latest circulation figures published by the owners of media.

Size in page sections	Formats		Coloured advertisements Euro	B/W- advertisements Euro
	Width x height in mm in printed area	with first cut*		
 1/1	186 x 260	210 x 297	NJW 6,260.00 JuS 3,750.00	4,410.00 2,640.00
	90 x 260	105 x 297***	NJW 3,230.00 JuS 1,920.00	2,260.00 1,350.00
	186 x 127	210 x 148***		
	90 x 127	Premium positioning U2/U3/U4**	NJW 1,700.00 JuS 990.00	1,180.00 690.00
	186 x 63			
	90 x 63		NJW 1,150.00 JuS 660.00	625.00 360.00

\* Plus 5 mm on each cutting down-side. Including cutting down-signs.

\*\* U2 in JuS on request. All journals published by C.H.BECK be distributed through the German mail-magazin-distribution of Deutsche Post AG. Therefore at the U4 is a normalized, removable address label. Please note that during the design creation. Complaints regarding the failure of the advertising impact due to the subject of the address label will not be accepted.

\*\*\*Not valid for employment advertisements.

<b>Magazine format</b>	210 mm wide x 297 mm high (DIN A4)			
<b>Printed area</b>	186 mm wide x 260 mm high 4 columns, each 43 mm wide			
<b>Column widths</b>	single column	43 mm	triple column	137 mm
	double column	90 mm	four column	186 mm
<b>Body type</b>	In the advertisement section 6 to 8 points.			
<b>Additional technical costs</b>	The customer will be invoiced for complicated setting, digitalising and scanning work at cost price.			

Millimetre prices (per mm height (43 mm wide))	coloured Euro	b/w Euro
Basic mm price NJW	–	5.10
<b>classified advertisements</b>		
Job advertisements, see page 5		
<b>NJW</b>		<b>JuS</b>
Courses, study offers		Courses, study offers
Business relationships		University degrees
Office community/cooperation		Working groups/exchange of experiences
Law firm offers/requests		Buying and selling
Date replacements		Divers
Translations		
Property/rentals		
Travel and holiday offers		
University degrees		
Buying and selling		
Divers		

BECK Stellenmarkt advertisement				
Job offers				
Fixed size ads				
Running time online	Print formats	Width x Height in mm	coloured in €	b/w in €
6 weeks	1/1 page*	186 x 260	6,560.00	4,840.00
4 weeks	1/2 page	90 x 260 o. 186 x 127	3,530.00	2,620.00
3 weeks	1/3 page	90 x 173 o. 186 x 86	2,730.00	1,920.00
2 weeks	1/4 page	90 x 127	2,010.00	1,460.00
1 week	1/8 page	90 x 63	1,380.00	820.00
* Possible with first cut. Format: 210 x 297 mm plus 5 mm on each cutting down-side. Page formats can not be connected and charged.				
Individualized size ads				
Running time online	Print size**		coloured in € each mm	b/w in € each mm
6 weeks	from 1000 mm		8.00	5.55
4 weeks	500 – 999 mm		8.00	5.55
3 weeks	348 – 499 mm		8.00	5.55
2 weeks	264 – 347 mm		8.00	5.55
1 week	200 – 263 mm		8.00	5.55
** 1 column = 43 mm; 4 columns; minimum size: 200 mm				
Surcharges				
Premium positioning Print (1. page NJW, only 1/1 page possible)				180.00
Extension week running time online (each week)				300.00

Prices for job ads can not be discounted.

JuS Stellenmarkt advertisement				
Job offers				
Fixed size ads				
Running time online	Print formats	Width x Height in mm	coloured in €	b/w in €
6 weeks	1/1 page*	186 x 260	3,750.00	2,640.00
4 weeks	1/2 page	90 x 260 o. 186 x 127	1,920.00	1,350.00
2 weeks	1/4 page	90 x 127	990.00	690.00
1 week	1/8 page	90 x 63	660.00	360.00
* Possible with first cut. Format: 210 x 297 mm plus 5 mm on each cutting down-side. Page formats can not be connected and charged.				
Surcharges				
Extension week running time online (each week)				300.00

Issue No.	Deadlines for pre-payment and print layouts* (12 p.m. local time)	Publication dates	Delivery deadlines for inserts
NJW 01-02/2021	14.12.20	08.01.21	18.12.20
NJW 03/2021	22.12.20	14.01.21	04.01.21
NJW 04/2021	04.01.21	21.01.21	12.01.21
NJW 05/2021	14.01.21	28.01.21	19.01.21
NJW 06/2021	21.01.21	04.02.21	26.01.21
NJW 07/2021	28.01.21	11.02.21	02.02.21
NJW 08/2021	04.02.21	18.02.21	08.02.21
NJW 09/2021	11.02.21	25.02.21	15.02.21
NJW 10/2021	18.02.21	04.03.21	23.02.21
NJW 11/2021	25.02.21	11.03.21	02.03.21
NJW 12/2021	04.03.21	18.03.21	09.03.21
NJW 13/2021	11.03.21	25.03.21	16.03.21
NJW 14/2021	18.03.21	01.04.21	23.03.21
NJW 15/2021**	25.03.21	08.04.21	25.03.21
NJW 16/2021	01.04.21	15.04.21	06.04.21
NJW 17/2021	08.04.21	22.04.21	13.04.21
NJW 18/2021	15.04.21	29.04.21	20.04.21
NJW 19/2021	22.04.21	06.05.21	27.04.21
NJW 20/2021	29.04.21	14.05.21	04.05.21
NJW 21/2021	06.05.21	20.05.21	10.05.21
NJW 22/2021	12.05.21	27.05.21	17.05.21
NJW 23/2021	20.05.21	04.06.21	25.05.21
NJW 24/2021	27.05.21	10.06.21	31.05.21
NJW 25/2021	02.06.21	17.06.21	08.06.21
NJW 26/2021	10.06.21	24.06.21	15.06.21
NJW 27/2021	17.06.21	01.07.21	22.06.21

Issue No.	Deadlines for pre-payment and print layouts* (12 p.m. local time)	Publication dates	Delivery deadlines for inserts
NJW 28/2021	24.06.21	08.07.21	29.06.21
NJW 29/2021	01.07.21	15.07.21	06.07.21
NJW 30/2021	08.07.21	22.07.21	13.07.21
NJW 31/2021	15.07.21	29.07.21	20.07.21
NJW 32/2021	22.07.21	05.08.21	27.07.21
NJW 33/2021	29.07.21	12.08.21	03.08.21
NJW 34/2021	05.08.21	19.08.21	10.08.21
NJW 35/2021	12.08.21	26.08.21	17.08.21
NJW 36/2021	19.08.21	02.09.21	24.08.21
NJW 37/2021	26.08.21	09.09.21	31.08.21
NJW 38/2021	02.09.21	16.09.21	07.09.21
NJW 39/2021**	09.09.21	23.09.21	14.09.21
NJW 40/2021	16.09.21	30.09.21	21.09.21
NJW 41/2021	23.09.21	07.10.21	28.09.21
NJW 42/2021	30.09.21	14.10.21	05.10.21
NJW 43/2021	07.10.21	21.10.21	12.10.21
NJW 44/2021	14.10.21	28.10.21	19.10.21
NJW 45/2021	20.10.21	04.11.21	25.10.21
NJW 46/2021	28.10.21	11.11.21	02.11.21
NJW 47/2021	04.11.21	18.11.21	09.11.21
NJW 48/2021	11.11.21	25.11.21	16.11.21
NJW 49/2021	18.11.21	02.12.21	23.11.21
NJW 50/2021	25.11.21	09.12.21	30.11.21
NJW 51/2021	02.12.21	16.12.21	07.12.21
NJW 52/2021	09.12.21	23.12.21	14.12.21

\* This deadline is also the delivery deadline for all print layouts/data transfers and the last possible cancellation deadline for all orders.

\*\* Increased circulation for advertising campaigns at the start of the semester.

Issue No.	Deadlines for pre-payment and print layouts* (12 p.m. local time)	Publication dates	Delivery deadlines for inserts
JuS 01/2021	02.12.20	08.01.21	14.12.20
JuS 02/2021	04.01.21	28.01.21	11.01.21
JuS 03/2021	04.02.21	25.02.21	11.02.21
JuS 04/2021**	25.02.21	18.03.21	09.03.21
JuS 05/2021	01.04.21	29.04.21	12.04.21
JuS 06/2021	29.04.21	31.05.21	06.05.21
JuS 07/2021	02.06.20	24.06.21	10.06.21
JuS 08/2021	01.07.21	29.07.21	08.07.21
JuS 09/2021	05.08.21	26.08.21	12.08.21
JuS 10/2021**	26.08.21	16.09.21	06.09.21
JuS 11/2021	30.09.21	28.10.21	07.10.21
JuS 12/2021	04.11.21	25.11.21	11.11.21

\* This deadline is also the delivery deadline for all print layouts/data transfers and the last possible cancellation deadline for all orders.

\*\* Increased circulation for advertising campaigns at the start of the semester.

The publisher reserves the right to change deadlines.

### Inserts are printed matter loosely enclosed in the magazine

Insert prices (per thousand copies)		Euro NJW	Euro JuS*
Total circulation:	Up to 25 g each	195.00	240.00
	Up to 50 g each	205.00	250.00
Partial circulation:	Up to 25 g each	235.00	–
	Up to 50 g each	245.00	–

\* A partial circulation is not possible.

Postage	
Postage will be charged extra for posted magazines. This is EUR 15.25 per thousand assuming a weight of up to 25g per insert. According to postal regulations, printed matter that is not bound together is treated as two or more inserts.	
Price reductions and cash discounts do not apply to postal charges.	

### Deadlines

Please see the schedule for acceptance and delivery times and cancellation deadlines for inserts – see pages 6 to 8.

### Sample

The publishing house requests a sample (send your PDF-file to [anzeigen@beck.de](mailto:anzeigen@beck.de)) with exact information concerning weight when the order is placed, however, at the latest by the final deadline for inserts. The order is only binding for the publishing house when a sample has been submitted and accepted.

### Technical data

Minimum format: 105 mm x 148 mm  
 Maximum format: 200 mm x 290 mm  
 Paper weight for individual sheet inserts: minimum 115 g/s qm

Inserts must be closed on one side as the inserts are machine-inserted with the closed side parallel to the spine of the magazine. A concertina fold is not possible. Individual sections must be bound in such a way that they can be

further processed as one part. If difficulties arise, the completion of the circulation has priority over the insertion.

### Positioning

No specific positioning can be guaranteed.

### Reservation possibilities

Total circulation  
 Partial circulation by postcodes  
 The minimum circulation of a partial insert is 5,000.

Reservation and calculation example (for inserts up to 25 g)					
	Total circulation (units)	Required quantity (units)	Insert fees (Euro)	Postage (Euro)	Overall costs (Euro)
NJW	30,000	30,100	5,850.00	457.50	6,307.50
JuS	11,000	11,100	2,640.00	167.75	2,807.75

State: August 2020  
 The circulation that is actually required must be agreed when the order is placed.

### Delivery

The inserts must be properly packed, folded and in a condition that enables them to be machine-processed by the agreed deadline – see pages 6 to 8 – and delivered to:

Mayr Miesbach GmbH, Warenannahme  
 Am Windfeld 2, 83714 Miesbach



It must be ensured that the inserts do not stick together. The individual layers have to be stacked in a handy size, depending on the extent of at least 50 copies or in layers of 8-10 cm grip / location level, uncrossed and not strapped.

### Delivery documents

The delivery documents must contain the following information:  
 The name of the magazine with issue number, the name of the insert, circulation and – in the case of partial circulation – the postcodes that are to be reserved.  
 Without this information the printer cannot accept inserts.

<b>Printing process</b>	Offset
<b>Raster</b>	70
<b>Order Transfer</b>	Before transmitting documents please send your order and advertisement motif to our advertising department in Munich. fax +49 89 381 89 – 589 anzeigen@beck.de
<b>Print Documents</b>	Text layout, logos/company symbols as full-tone templates or in different grey tones can only be accepted in digital format. It is important that you also send a proof or a file copy.
<b>Data Transfer</b>	anzeigenanlieferung@becksche.de
<b>FTP-Server</b>	In case your data file is too large to send it by e-mail or you regularly transfer data to us, you can get your projects on our FTP-server <a href="http://ftp.becksche.de">http://ftp.becksche.de</a> upload. Send an e-mail to <a href="mailto:anzeigenanlieferung@becksche.de">anzeigenanlieferung@becksche.de</a> and we will set up your free access.

**Contact** Druckerei C.H. Beck, Nördlingen  
phone +49 9081 85 – 211

**Delivery on CD-ROM/DVD and proofs** Verlag C.H. BECK oHG  
Anzeigenabteilung  
Wilhelmstr. 9  
80801 München

**In the case of ready-to-press-documents no proofs will be sent.**

<b>File format</b>	PDF files (version 1.3), inseparate and printable, i. e.: <ul style="list-style-type: none"> <li>• typefaces need to be embedded</li> <li>• resolution of halftones: 300 dpi, resolution of fulltones: 600 dpi</li> <li>• screen frequency 175 lpi</li> <li>• do not provide PDF files with manipulation protection</li> </ul> <p>To download required job options at <a href="http://www.becksche.de">www.becksche.de</a>. If possible, do not create PDF files from Adobe Indesign by PDF direct export. Please create a shipment directory including your full address and phone number: Customer_Magazine_Copy number. Please compress large files as .zip, .sea or .sit</p>
<b>Colours</b>	Euroscale. Please create special colours (e. g. HKS or Pantone) in CMYK process colours.
<b>Proof</b>	An Ugra/FOGRA Media Wedge has to be placed on the digital proof. The Ugra/FOGRA Media Wedge (Version 3.0), which is intended for the monitoring of digital proofs, must not be written on, covered or damaged in any way. It is possible to upload ICC-offset-profiles of ECI recorded in the ISO 12647-2 series of standards (see <a href="http://www.eci.org">www.eci.org</a> )! Please choose the profile for the specific kind of paper (1 or 2) to be used (ISOcoated_v2_eci.icc)!

**Guarantee (see also PT. 11)**

The publishing house accepts no liability for incomplete or divergent data, that means:

- Open files are sent at the advertisers own risk.
- Advertisements, which includes special colours or RGB-process colours, will be created CMYK-process colours. In this case the publishing house accepts no liability for colour deviations.
- The publishing house accepts no liability for colour deviations in the print for layouts without colour proofs. Minor colour value deviations are within the tolerance level of offset printing.

**Inserts**

For detailed information, see page 9



## Media Sales

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## Publishing House

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