



NJW | JuS | BECK *Stellenmarkt*



NJW – Neue Juristische Wochenschrift

Target groups: All kinds of lawyers, solicitors, notaries, junior lawyers, newly qualifieds, law students



JuS – Juristische Schulung

Target groups: All kinds of lawyers, solicitors, notaries, junior lawyers, newly qualifieds, law students



BECK *Stellenmarkt* online plus print

Target groups: All kinds of lawyers, solicitors, notaries, junior lawyers, newly qualifieds, law students

Job ads in BECK *Stellenmarkt*

Germany's job market for lawyers

Currently every week – online plus print!



Address	Verlag C.H.BECK oHG Advertising Department Wilhelmstrasse 9, D-80801 Munich P.O. Box 400340, D-80703 Munich Germany
Internet	www.beck.de
E-Mail	anzeigen@beck.de
Media consulting	See back cover
Value added tax	Prices do not include value added tax.
Payment terms	<ul style="list-style-type: none"> • Pre-payment required. • Credit card. • Bank transfer with a reference-no. of the pre-invoice, IBAN-no. and SWIFT-code (see bank connection). • Please quote your VAT identification number in your order (applies to customers from EU member states only).
Account holder	Verlag C.H.BECK oHG, Munich
Bank	HypoVereinsbank Munich
Bank code	70020270
IBAN-no.*	DE27 7002 0270 0062 0035 10
SWIFT (BIC)	HYVEDEMM
Postal address	HypoVereinsbank Munich Arabellastr. 10 D-81925 Munich

**NJW**

Publication date: weekly, Thursday
Circulation: 24,776 (average annual distributed)
Format: 210 x 297 mm
Advertisement price list No. 63, valid from January 2020

**JuS**

Publication date: monthly
Circulation: 10,000
Format: 210 x 297 mm
Advertisement price list No. 51, valid from January 2020

**BECK Stellenmarkt**

Publication: in NJW and DStR plus insert in 18 of the most important legal magazines in Germany
Circulation: 60,000 copies in print
Format: 210 x 297 mm
Advertisement price list NJW No. 63, valid from January 2020

* IWW is the independent German Audit Bureau of Circulation quarterly proving the latest circulation figures published by the owners of media.

Size in page sections	Formats		Coloured advertisements Euro	B/W- advertisements Euro
	Width x height in mm in printed area	with first cut*		
2-page spread	394 x 260	420 x 297	NJW 12,370.00 JuS –	8,680.00 –
1/1	186 x 260	210 x 297	NJW 6,240.00 JuS 3,750.00	4,390.00 2,640.00
			Premium positioning U2/U3/U4** NJW 6,864.00 JuS 4,125.00	5,014.00 3,015.00
1/2 high (2 columns) 1/2 across (4 columns)	90 x 260	105 x 297***	NJW 3,220.00	2,250.00
	186 x 127	210 x 148***	JuS 1,920.00	1,350.00
1/4 – 2 columns 1/4 across (4 columns)	90 x 127		NJW 1,690.00	1,170.00
	186 x 63		JuS 990.00	690.00
1/8 – 2 columns	90 x 63		NJW 1,140.00	620.00
			JuS 660.00	360.00
1/16 high (1 column) 1/16 across (2 columns)	43 x 63		NJW 860.00	340.00
	90 x 32			

* Plus 5 mm on each cutting down-side. Including cutting down-signs.

** U2 in JuS on request. All journals published by C.H.BECK be distributed through the German mail-magazin-distribution of Deutsche Post AG. Therefore at the U4 is a normalized, removable address label. Please note that during the design creation. Complaints regarding the failure of the advertising impact due to the subject of the address label will not be accepted.

***Not valid for employment advertisements.

Job market prices, see page 5.

Magazine format	210 mm wide x 297 mm high (DIN A4)		
Printed area	186 mm wide x 260 mm high 4 columns, each 43 mm wide		
Column widths	single column	43 mm	triple column 137 mm four column 186 mm
Millimetre prices (per mm height (43 mm wide))		coloured Euro	b/w Euro
Basic mm price NJW		–	5.05
classified advertisements			
Job advertisements, see page 5			
NJW	JuS		
Courses, study offers	Courses, study offers		
Business relationships	University degrees		
Office community/cooperation	Working groups/exchange of experiences		
Law firm offers/requests	Buying and selling		
Date replacements	Divers		
Translations			
Property/rentals			
Travel and holiday offers			
University degrees			
Buying and selling			
Divers			
Body type	In the advertisement section 6 to 8 points.		
Additional technical costs	The customer will be invoiced for complicated setting, digitalising and scanning work at cost price.		

Discounts (per insertion year)			
Scale for repeated advertisements		Scale for quantity	
NJW			
from 6 publications	or 2 pages		5 %
from 12 publications	or 5 pages		10 %
from 24 publications	or 8 pages		15 %
from 50 publications	or 12 pages		20 %
JuS			
from 5 publications	or 2 pages		5 %
from 8 publications	or 5 pages		10 %
from 10 publications	or 8 pages		15 %
from 12 publications	or 10 pages		20 %

BECK Stellenmarkt advertisement				
Job offers				
Fixed size ads				
Running time online	Print formats	Width x Height in mm	coloured in €	b/w in €
6 weeks	1/1 page*	186 x 260	6,550.00	4,830.00
4 weeks	1/2 page	90 x 260 o. 186 x 127	3,520.00	2,610.00
3 weeks	1/3 page	90 x 173 o. 186 x 86	2,720.00	1,910.00
2 weeks	1/4 page	90 x 127	2,000.00	1,450.00
1 week	1/8 page	90 x 63	1,370.00	810.00
* Possible with first cut. Format: 210 x 297 mm plus 5 mm on each cutting down-side. Page formats can not be connected and charged.				
Individualized size ads				
Running time online	Print size**		coloured in € each mm	b/w in € each mm
6 weeks	from 1000 mm		7.90	5.50
4 weeks	500 – 999 mm		7.90	5.50
3 weeks	348 – 499 mm		7.90	5.50
2 weeks	264 – 347 mm		7.90	5.50
1 week	200 – 263 mm		7.90	5.50
** 1 column = 43 mm; 4 columns; minimum size: 200 mm				
Surcharges				€
Premium positioning Print (1. page NJW, only 1/1 page possible)				175.00
Extension week running time online (each week)				300.00

Prices for job ads can not be discounted.

JuS Stellenmarkt advertisement				
Job offers				
Fixed size ads				
Running time online	Print formats	Width x Height in mm	coloured in €	b/w in €
6 weeks	1/1 page*	186 x 260	3,750.00	2,640.00
4 weeks	1/2 page	90 x 260 o. 186 x 127	1,920.00	1,350.00
2 weeks	1/4 page	90 x 127	990.00	690.00
1 week	1/8 page	90 x 63	660.00	360.00
* Possible with first cut. Format: 210 x 297 mm plus 5 mm on each cutting down-side. Page formats can not be connected and charged.				
Surcharges				€
Extension week running time online (each week)				300.00

Issue No.	Deadlines for pre-payment and print layouts* (12 p.m. local time)	Publication dates	Delivery deadlines for inserts
NJW 01-02/2020	10.12.19	03.01.20	16.12.19
NJW 03/2020	12.12.19	09.01.20	18.12.19
NJW 04/2020	19.12.19	16.01.20	07.01.20
NJW 05/2020	07.01.20	23.01.20	14.01.20
NJW 06/2020	14.01.20	30.01.20	21.01.20
NJW 07/2020	21.01.20	06.02.20	28.01.20
NJW 08/2020	28.01.20	13.02.20	04.02.20
NJW 09/2020	04.02.20	20.02.20	11.02.20
NJW 10/2020	11.02.20	27.02.20	18.02.20
NJW 11/2020	18.02.20	05.03.20	25.02.20
NJW 12/2020	24.02.20	12.03.20	03.03.20
NJW 13/2020	03.03.20	19.03.20	10.03.20
NJW 14/2020	10.03.20	26.03.20	17.03.20
NJW 15/2020**	17.03.20	02.04.20	24.03.20
NJW 16/2020	24.03.20	09.04.20	31.03.20
NJW 17/2020	30.03.20	16.04.20	02.04.20
NJW 18/2020	07.04.20	23.04.20	14.04.20
NJW 19/2020	14.04.20	30.04.20	21.04.20
NJW 20/2020	21.04.20	07.05.20	27.04.20
NJW 21/2020	28.04.20	14.05.20	05.05.20
NJW 22/2020	05.05.20	20.05.20	11.05.20
NJW 23/2020	12.05.20	28.05.20	18.05.20
NJW 24/2020	18.05.20	04.06.20	25.05.20
NJW 25/2020	25.05.20	10.06.20	28.05.20
NJW 26/2020	02.06.20	18.06.20	08.06.20
NJW 27/2020	10.06.20	25.06.20	16.06.20

Issue No.	Deadlines for pre-payment and print layouts* (12 p.m. local time)	Publication dates	Delivery deadlines for inserts
NJW 28/2020	16.06.20	02.07.20	23.06.20
NJW 29/2020	23.06.20	09.07.20	30.06.20
NJW 30/2020	30.06.20	16.07.20	07.07.20
NJW 31/2020	07.07.20	23.07.20	14.07.20
NJW 32/2020	14.07.20	30.07.20	21.07.20
NJW 33/2020	21.07.20	06.08.20	28.07.20
NJW 34/2020	28.07.20	13.08.20	04.08.20
NJW 35/2020	04.08.20	20.08.20	11.08.20
NJW 36/2020	11.08.20	27.08.20	18.08.20
NJW 37/2020	18.08.20	03.09.20	25.08.20
NJW 38/2020	25.08.20	10.09.20	01.09.20
NJW 39/2020**	01.09.20	17.09.20	08.09.20
NJW 40/2020	08.09.20	24.09.20	15.09.20
NJW 41/2020	15.09.20	01.10.20	22.09.20
NJW 42/2020	22.09.20	08.10.20	29.09.20
NJW 43/2020	29.09.20	15.10.20	06.10.20
NJW 44/2020	06.10.20	22.10.20	13.10.20
NJW 45/2020	13.10.20	29.10.20	20.10.20
NJW 46/2020	20.10.20	05.11.20	27.10.20
NJW 47/2020	27.10.20	12.11.20	03.11.20
NJW 48/2020	03.11.20	19.11.20	10.11.20
NJW 49/2020	10.11.20	26.11.20	17.11.20
NJW 50/2020	17.11.20	03.12.20	24.11.20
NJW 51/2020	24.11.20	10.12.20	01.12.20
NJW 52/2020	01.12.20	17.12.20	08.12.20

* This deadline is also the delivery deadline for all print layouts/data transfers and the last possible cancellation deadline for all orders.

** Increased circulation for advertising campaigns at the start of the semester.

Issue No.	Deadlines for pre-payment and print layouts* (12 p.m. local time)	Publication dates	Delivery deadlines for inserts
JuS 01/2020	18.11.19	19.12.19	10.12.19
JuS 02/2020	17.12.19	30.01.20	09.01.20
JuS 03/2020	20.01.20	27.02.20	10.02.20
JuS 04/2020**	13.02.20	19.03.20	09.03.20
JuS 05/2020	16.03.20	30.04.20	08.04.20
JuS 06/2020	20.04.20	28.05.20	11.05.20
JuS 07/2020	14.05.20	25.06.20	09.06.20
JuS 08/2020	18.06.20	30.07.20	09.07.20
JuS 09/2020	23.07.20	27.08.20	13.08.20
JuS 10/2020**	13.08.20	17.09.20	07.09.20
JuS 11/2020	14.09.20	29.10.20	07.10.20
JuS 12/2020	22.10.20	26.11.20	12.11.20

* This deadline is also the delivery deadline for all print layouts/data transfers and the last possible cancellation deadline for all orders.

** Increased circulation for advertising campaigns at the start of the semester.

The publisher reserves the right to change deadlines.

Inserts are printed matter loosely enclosed in the magazine

Insert prices (per thousand copies)		Euro NJW	Euro JuS*
Total circulation:	Up to 25 g each	190.00	235.00
	Up to 50 g each	200.00	245.00
Partial circulation:	Up to 25 g each	230.00	–
	Up to 50 g each	240.00	–

* A partial circulation is not possible.

Postage	
Postage will be charged extra for posted magazines. This is EUR 15.00 per thousand assuming a weight of up to 25g per insert. According to postal regulations, printed matter that is not bound together is treated as two or more inserts.	
Price reductions and cash discounts do not apply to postal charges.	

Deadlines

Please see the schedule for acceptance and delivery times and cancellation deadlines for inserts – see pages 6 to 8.

Sample

The publishing house requests a sample (send your PDF-file to anzeigen@beck.de) with exact information concerning weight when the order is placed, however, at the latest by the final deadline for inserts. The order is only binding for the publishing house when a sample has been submitted and accepted.

Technical data

Minimum format: 105 mm x 148 mm
 Maximum format: 205 mm x 290 mm
 Paper weight for individual sheet inserts: minimum 115 g/s qm

Inserts must be closed on one side as the inserts are machine-inserted with the closed side parallel to the spine of the magazine. A concertina fold is not possible. Individual sections must be bound in such a way that they can be

further processed as one part. If difficulties arise, the completion of the circulation has priority over the insertion.

Positioning

No specific positioning can be guaranteed.

Reservation possibilities

Total circulation
 Partial circulation by postcodes
 The minimum circulation of a partial insert is 5,000.

Reservation and calculation example (for inserts up to 25 g)					
	Total circulation (units)	Required quantity (units)	Insert fees (Euro)	Postage (Euro)	Overall costs (Euro)
NJW	30,000	30,100	5,700.00	450.00	6,150.00
JuS	10,000	10,100	2,350.00	150.00	2,500.00

State: August 2019
 The circulation that is actually required must be agreed when the order is placed.

Delivery

The inserts must be properly packed, folded and in a condition that enables them to be machine-processed by the agreed deadline – see pages 6 to 8 – and delivered to:

Mayr Miesbach GmbH, Warenannahme
 Am Windfeld 2, 83714 Miesbach



It must be ensured that the inserts do not stick together. The individual layers have to be stacked in a handy size, depending on the extent of at least 50 copies or in layers of 8-10 cm grip / location level, uncrossed and not strapped.

Delivery documents

The delivery documents must contain the following information:
 The name of the magazine with issue number, the name of the insert, circulation and – in the case of partial circulation – the postcodes that are to be reserved.
 Without this information the printer cannot accept inserts.

Printing process	Offset
Raster	70
Order Transfer	Before transmitting documents please send your order and advertisement motif to our advertising department in Munich. fax +49 89 381 89 – 589 anzeigen@beck.de
Print Documents	Text layout, logos/company symbols as full-tone templates or in different grey tones can only be accepted in digital format. It is important that you also send a proof or a file copy.
Data Transfer	anzeigenanlieferung@becksche.de
FTP-Server	In case your data file is too large to send it by e-mail or you regularly transfer data to us, you can get your projects on our FTP-server http://ftp.becksche.de upload. Send an e-mail to anzeigenanlieferung@becksche.de and we will set up your free access.

Contact Druckerei C.H. Beck, Nördlingen
phone +49 9081 85 – 211

Delivery on CD-ROM/DVD and proofs Verlag C.H. BECK oHG
Anzeigenabteilung
Wilhelmstr. 9
80801 München

In the case of ready-to-press-documents no proofs will be sent.

File format	PDF files (version 1.3), inseparate and printable, i. e.: <ul style="list-style-type: none"> • typefaces need to be embedded • resolution of halftones: 300 dpi, resolution of fulltones: 600 dpi • screen frequency 175 lpi • do not provide PDF files with manipulation protection <p>To download required job options at www.becksche.de. If possible, do not create PDF files from Adobe Indesign by PDF direct export. Please create a shipment directory including your full address and phone number: Customer_Magazine_Copy number. Please compress large files as .zip, .sea or .sit</p>
Colours	Euroscale. Please create special colours (e. g. HKS or Pantone) in CMYK process colours.
Proof	An Ugra/FOGRA Media Wedge has to be placed on the digital proof. The Ugra/FOGRA Media Wedge (Version 3.0), which is intended for the monitoring of digital proofs, must not be written on, covered or damaged in any way. It is possible to upload ICC-offset-profiles of ECI recorded in the ISO 12647-2 series of standards (see www.eci.org)! Please choose the profile for the specific kind of paper (1 or 2) to be used (ISOcoated_v2_eci.icc)!

Guarantee (see also PT. 11)

The publishing house accepts no liability for incomplete or divergent data, that means:

- Open files are sent at the advertisers own risk.
- Advertisements, which includes special colours or RGB-process colours, will be created CMYK-process colours. In this case the publishing house accepts no liability for colour deviations.
- The publishing house accepts no liability for colour deviations in the print for layouts without colour proofs. Minor colour value deviations are within the tolerance level of offset printing.

Inserts

For detailed information, see page 9



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